FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

| | | | | | or Sec | นบท อ | ou(11) (| or tile i | rivesimen | i COI | npany Act o | л 1940 | U | | | | | | |
|---|--|---------------|--------|---------------------------------|--|-------|--|-----------|--|----------|--|---------------------|---|--|---|-------------|--|---------------------------------------|-----|
| Name and Address of Reporting Person* Lai Sam | | | | | 2. Issuer Name and Ticker or Trading Symbol Hour Loop, Inc [HOUR] | | | | | | | (Ch | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
| <u></u> | | | | | | | | | | | | | - ' | X Direc | ctor er (give title | | 10% O Other (| | |
| (Last) (First) (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | X belov | | | below) | specify | | |
| C/O HOUR LOOP, INC. | | | | | 06/30/2023 | | | | | | | | C | | | | | | |
| 8201 164TH AVE NE #200 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) | | | | | | | | | | | | | | | X Form | filed by On | e Re | porting Per | son |
| REDMO | ND V | WA 98052-7615 | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) | (City) (State) (Zip) | | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | |
| Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | tended to | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | ecui | rities | s Acq | uired, | Disp | osed of | f, or | Ben | eficia | lly Owr | ned | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | tion 2A. Deemed Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. and 5) | | | | Securi Benefi Owned Follow | cially d ving | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | Code | v | Amount | (A (D | () or () | Price | | ted action(s) 3 and 4) | | | | | |
| Common Stock 06/30/2 | | | | | 2023 | | A ⁽¹⁾ | | 1,752 | | A | \$0 | 16,6 | ,658,905 | | D | | | |
| Common Stock | | | | | | | | | | | | | | 16,0 | 16,658,905 | | I | By spouse ⁽²⁾ | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any | | | | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and | | | 3. Price of Derivative Security Instr. 5) | | | Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | | | Expiration Date | Title | or Nun of | | | | | | |

Explanation of Responses:

- 1. Represents a grant, approved by the issuer's Board of Directors, of restricted stock to the reporting person, as compensation for services rendered.
- 2. Represents shares owned by Sau Kuen Yu, Mr. Lai's spouse. Ms. Yu is the issuer's senior vice president and a member of the issuer's Board of Directors. Together, Mr. Lai and Ms. Yu beneficially own 33,317,810 shares of the issuer's common stock, with each of Mr. Lai and Ms. Yu beneficially holding 33,317,810 shares of the issuer's common stock, as each of them is deemed to indirectly beneficially own the other's 16,658,905 shares.

/s/ Sam Lai

07/06/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.